



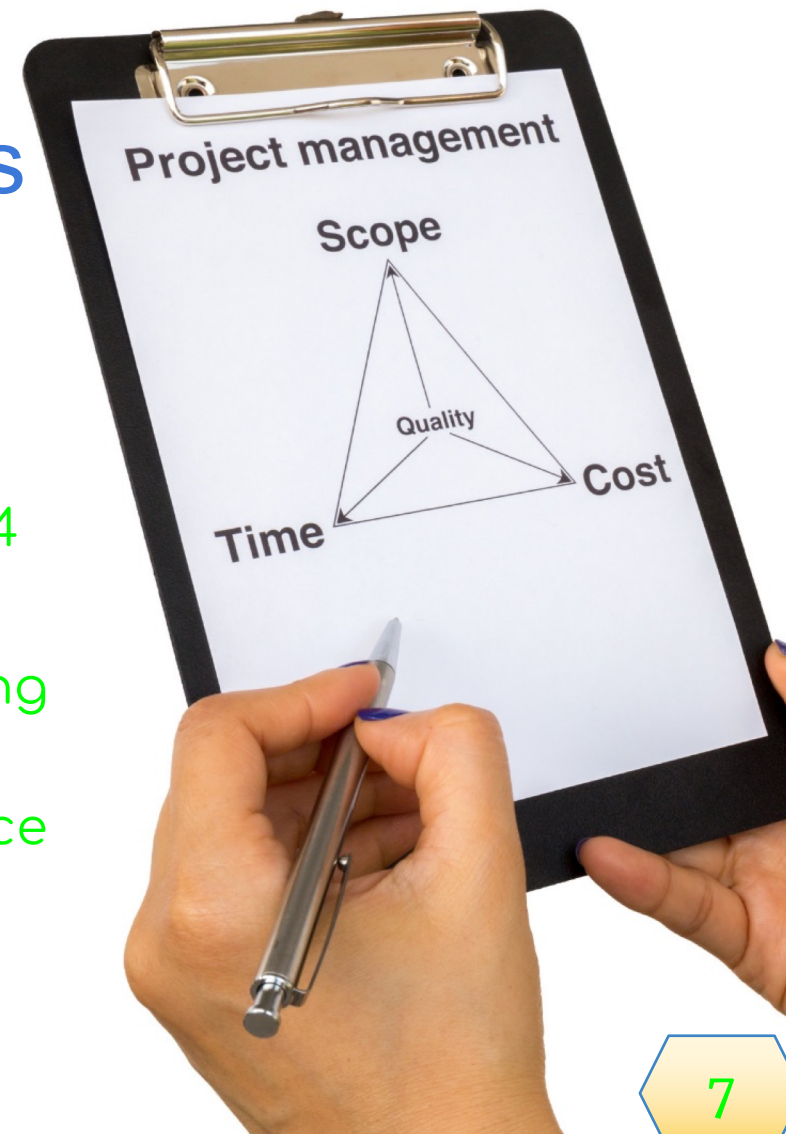
Communications

- Subcommittee actively planning outreach
 - Sterling Ranch Community Forum April 5
 - Pilot for future community outreach
 - SAC/PTO online survey
 - Under development
- Meeting with Communications, Cabinet and survey consultant March 31



Needs and Financial Analysis

- Needs
 - Two presentations from LRPC and Operations
 - Final priorities assessment March 24
- Financial
 - Three levels of potential MLO funding from Finance
 - Bond recommendations from Finance March 24



Feasibility Analysis

- Election data analysis
- List of potential factors
 - Weighting model under development
- NOISE
 - Solution-oriented framework



Reporting

- Monthly Board presentations
 - Final presentation
 - June
 - Findings of the needs and feasibility of MLO/Bond measures
 - Feasibility Analysis
 - Framework for future funding efforts.



The background of the slide is a top-down view of a desk with financial documents. A magnifying glass is positioned over a candlestick chart. To the right, a pair of glasses and a pen are visible. The text is centered in a blue, sans-serif font.

Factor Identification and Analysis Using The NOISE Strategic Framework

Traditional Approach

Current Strengths

- Compensation plan
- Community involvement
 - District volunteers
 - School volunteers
- Capacity planning
 - Expertise
 - Reliable data

Current Concerns

- Change Management
 - Worldwide volatility
 - Local
 - Changes in leadership
 - Compensation
 - Enrollment
 - Employee morale
 - Community trust

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**INCOMPLETE
AND
UNHELPFUL**



NOISE Analysis Model

The purpose of the NOISE framework is to move from a *problem-focused* approach to a *solution-focused* orientation.

NOISE Analysis Example

Strategic objective: pass funding in November, 2022

Needs **Opportunities** **Improvement** **Strengths** **Exceptions**

Community Outreach	Highlight positive news re DCSD	Community trust	LRPC and Operations outreach	Quality of capacity data and projections
Info on why DCSD needs funding now	Set expectations for ongoing funding asks	Need vocal leadership unity about funding	Active school volunteers	BoE support for teachers
Ways to reach childless households	Talk about capacity planning/enrollment	Data and language needs to be clear	High community regard for schools	Student achievement

Potential Ways to Address Suggested Improvements

- **Reinforce leadership unity about the need for funding**
 - Immediate, unified outreach to communicate urgency and rationale for MLO for teacher compensation and hear feedback on potential bond.
- **Build community trust**
 - Bipartisan engagement with community
 - Example: BoE directors will attend MBEC Forum at Sterling Ranch
 - Reach out to leadership of community advocacy groups
 - Accelerate polling to measure initial baseline community climate
 - Test again to see climate changes before vote
- **Data clarity**
 - Provide “apples-to-apples” compensation comparison with neighboring districts (including both salary and benefits)
 - Poll whether “no tax increase” language for a bond is understood and supported, especially by childless households

Conclusions/Next Steps

- March 24 Meeting
 - Capital Priorities: Operations and LRPC
 - Initial funding recommendations: Finance and Hilltop
- MBEC Quantitative Analysis
- Community Polling
- April 5 Sterling Ranch Forum
 - MBEC, Board directors, and more to hear community feedback
- April 26 BoE Meeting



Question:

Do you think a Mill Levy Override (MLO) and/or Bond issue will be successful on the November 2022 ballot?



Question:
What
happens if
it's not?



Wrap Up

